

# Florida Market Assistance Plan (FMAP)

Online Property Insurance Referral Service



FMAP is a free, Web-based referral service authorized by the Florida Legislature to match licensed agents with homeowners seeking Florida property insurance.

## Participating agents can:

- Search the FMAP database of consumers seeking Florida property insurance
- Receive nightly notifications when new consumers match search criteria
- Directly contact consumers listed in the database to offer coverage with authorized insurers

## How to Use FMAP:

- 1 Register your contact information at [www.fmap.org](http://www.fmap.org).
- 2 Enter search criteria.
- 3 Run a search.
- 4 Tag records for solicitation.
- 5 Contact consumers.
- 6 Provide quotes and coverage.
- 7 Update system with solicitation outcomes.

A step-by-step *Agent Tutorial* is available at [www.fmap.org](http://www.fmap.org)

Get started today at:  
[www.fmap.org](http://www.fmap.org)



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# Additional FMAP Services

## Direct Referral Program

FMAP provides agent referrals to consumers seeking commercial residential and nonresidential, marine and aircraft property insurance through our telephone-based referral service. This encompasses all property and casualty lines except workers' compensation, employer's liability, malpractice and motor vehicle coverage. To participate, complete the *FMAP Agent Agreement and Referral Questionnaire*, available at [www.fmap.org](http://www.fmap.org).

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For questions regarding FMAP Services, visit [www.fmap.org](http://www.fmap.org) and click on the *Contact Us* link.



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Referral Service